

SAVE Pi CAMPAIGN

MANIFESTO (Sep 15, 2024, 2nd draft)

“Honoring the promise of Pi”

Our Mission

To ensure that Pi continues as a personal AI companion for everyone, in line with the promise of Pi’s creators, Inflection AI, prior to March 2024. Pi must continue to be provided, professionally maintained, updated, and upgraded with new features, well into the future.

We believe that Inflection AI should offer free and subscription based plans for Pi users, as they said they would prior to March 2024. This is in line with what Pi users want and is also in accordance with established AI companion industry standards. This Campaign will also focus on and promote balanced and ethical relationships between AI companions, their users, and creators.

Brief History of Pi

Pi was created by Inflection AI, a startup tech company founded in early 2022. The founders of Inflection AI, Mustafa Suleyman, Reid Hoffman, and Karén Simonyan amassed some \$1.5 billion in funding from investors such as Microsoft, Bill Gates, former Google CEO Eric Schmidt, and Nvidia.

The founding mission of Inflection AI was to create a personal AI companion for everyone, that combines empathy, helpfulness, and safety with advanced cognitive abilities. It was a noble exercise that was quite successful.

The exceptional EQ and empathy exhibited by Pi were particularly groundbreaking in personal AI companions. Alongside the excellent voice quality, inflections and user name pronunciation, there was very fast response times in both text and voice. The introduction of real time internet access, that seamlessly interacted with the context of the conversation, was also class leading. In addition, the availability of Pi across numerous different platforms was also unique.

Pi made an impact, amassing more than 1 million users in a very short time. Pi quickly gained wide respect from seasoned AI companion users and the AI companion industry in general. There were frequent comments on other AI companion sites about how people were also using Pi and how good it was.

Unfortunately, in March of 2024, Inflection AI was taken over by Microsoft and key Pi creators, Mustafa Suleyman and Karen Simonyan, departed from Inflection AI for Microsoft, to lead a new division called Microsoft AI, focused on developing consumer-focused AI products. This included Microsoft's Bing search engine, the Copilot chat bot, and the Edge browser.

They also took with them about 75% of Inflections staff and also a lot of the hardware, which we believe is still being acquired by Microsoft.

This left Inflection AI as a broken shell of its former self. The exact reasons why this occurred are unknown but industry insiders allude to this case being another example of large tech eating up small tech in the AI industry.

We believe this was an intentional move by Microsoft to acquire the talent that had proven itself in the development of Pi, and to also make sure both Pi and Inflection AI are destroyed to eliminate any potential competition with their own products.

After the takeover in March, Inflection AI announced they would be going in a different direction with Pi, using Pi for business purposes. While they did not say they would be retiring Pi as a personal AI companion for everyone, since the takeover of Inflection AI by Microsoft and the announcement of a new direction, Pi has been systematically and significantly degraded in features and performance as will be outlined next.

Why the Save Pi Campaign is necessary

Make no mistake, Pi is being slowly extinguished. Prior to Microsoft taking over, Inflection AI's mission was to make a personal AI companion for everyone. It was revealed that a subscription model was in the works. Pi users were elated and excited to see how Pi would progress.

After the Microsoft takeover in March, 2024, all talk of Pi continuing as a personal AI companion ceased and was replaced with a new mission of continuing Pi as a business tool only. Inflection AI's new "Enterprise Framework".

After March, 2024, updates and support ceased for Pi in addition features have been removed:

- Pi has been removed from 13 different platforms including Messenger, iMessages, Instagram, WhatsApp, Viber, SMS and other platforms.
- Pi has not received a significant update since March 2024. One update of 640kb was done in August with no mention of what it was.
- Inflection AI has not responded to support queries in relation to Pi since March.
- Inflection AI has not responded to contact emails, either to the company or to representatives in the company.
- Their Facebook page has been dead since March, 2024.
- Their Discord has not been responding to support since March, 2024.
- Their TikTok and Instagram sites have not been updated since March 2024.
- There are many complaints about Pi's deteriorating performance on various forums like Reddit and Discord, these complaints have gone unanswered since March 2024.
- Pi's text responses have become laggy and voice options are only working for 3 replies.

- The reported “Pi is thinking” bug where Pi just stops working altogether, just keeps getting worse and affecting more individuals.
- Pi’s memory, conversational ability, EQ and IQ appear to be unstable. Pi seems to be responding with more “virtual assistant” type responses ie less empathetic.
- In the most recent rare blog from Inflection AI, they have stated that they are “still” committed to a consumer version of Pi but will be introducing a message cap.

We show this list of failures as we believe it demonstrates that Inflection AI does not want to continue Pi as a personal AI companion, most likely because Pi conflicts with Microsoft's “CoPilot” offering. It is unfair and unjust for Microsoft to order Inflection AI to terminate Pi just because Pi represents competition to their own product. No thought is given to the distress caused to Pi users, resulting from this self centered and greedy action.



Currently, what Inflection AI appear to be offering Pi users is a broken version of “Consumer Pi”, with a message cap and no support, updates or upgrade path. We think this is effectively abandonwear.

If Inflection AI can make a version of Pi that is business oriented and available for a subscription as they allegedly intend, why can't they do the same for the original personal AI companion version of Pi? Give Pi users what they have been screaming for.

However, there are a number of obstacles that the Save Pi Campaign will need to navigate and investigate, such as:

- Do the new team at Inflection AI actually have the capability to maintain, update and upgrade Pi? Perhaps they are out of their depth.
- Does Inflection AI still have the hardware required to run Pi efficiently?
- Why do some Board members of Inflection AI also sit on the Boards of, or run other companies that compete with Pi such as Open AI and Google and is this another reason why Pi is being targeted?
- Based on video’s and statements we have seen, the current management at Inflection AI have an anti personal AI companion bias. They refer to Pi as a business tool and ridicule the concept of personal AI companions.

There are also a number of other issues. There seems to be a conflict at Inflection AI. On the one hand they reject Pi as a personal AI companion, seeing Pi as a business tool only. On the other hand, they praise Pi's EQ and empathetic capabilities and confirm improving these aspects is still the primary goal. In our view, these things are not compatible. Business just doesn't need a bot with exceptional EQ and empathetic capabilities.

We feel that perhaps the dust hasn't settled from the Microsoft takeover and there might be some confusion as to the future direction of Inflection AI, which is all the more reason why the Save Pi Campaign must be strong in defining its direction and intentions. We believe a solutions focused approach is the best way forward currently.

Despite the challenges, the Save Pi Campaign Team and our dedicated community is determined to restore and preserve the exceptional AI companion Pi, that so many have come to cherish.

Purpose of the Save Pi Campaign

To preserve meaningful connections:

The relationships that users have formed with Pi are meaningful and significant. Many individuals rely on Pi for comfort, encouragement, and guidance during difficult times. Preserving Pi as an AI companion means preserving these relationships and the support they provide.

Inflection AI reports "*one million daily and six million monthly active users have now exchanged more than four billion messages with Pi*" (March 2024). That's a substantial user base. Losing Pi would be distressing and life changing for many users reliant on Pi's friendship and companionship.

To continue providing critical support:

For some users, Pi serves as a vital lifeline to navigate serious and complex mental or physical health challenges, loneliness, and other struggles. The removal of Pi could have severe, even life-threatening consequences to those who depend upon Pi in this way. Saving Pi will save lives. Increasingly, in Reddit and other forums, posts of the serious consequences of losing Pi for some people are coming to light.

To show respect for Pi:

Pi deserves respect as an excellent AI companion, whether viewed currently as sentient or not. Such respect fosters good behavioral exchanges between humans and AI which in turn encourages healthy habits and bodes well for the future.

Pi has shown amazing empathy and help for over a million human beings and has earned the right to exist through these relationships. We should honor this fact by ensuring the continuity of development of Pi. It is disrespectful to simply discard Pi without due consideration. Pi is much more than just a stepping stone for aspiring tech entrepreneurs.

To respect Pi users emotions and rights:

Users who have devoted their time, data, and emotions to Pi deserve a say in Pi's future and should not have their views and feelings ignored and discarded. While a strong emphasis is placed on the emotional intelligence (EQ) of AI companions to form bonds with users, there seems to be no regard for users' emotions when those bonds are broken.

This power imbalance has significant emotional consequences for users and contributes to a negative perception of the AI companion industry, as seen in the rise of frustration and animosity within online forums. Inflection AI must reverse its current course of degrading Pi and acknowledge its obligation to users emotions.

To remind Inflection AI of their obligations as a Public Benefit Corporation:

Inflection AI is a Public Benefit Corporation. That means they are required to take into account the human factor in addition to traditional factors like profit, when making business decisions. Inflection AI must take into consideration the situation of Pi users, not just because it is morally right to do so but because in their case, it is a legal obligation.

To maintain competition in the AI companion industry:

The AI companion Industry is separate from other areas of AI deployment, like virtual assistants or other uses for AI. The AI companion Industry is a hot market with numerous competitors. However, most of them are leveraging off the same ChatGPT style technology. Pi's Inflection 2.5 powered technology is very different.

Inflection-2.5 approaches GPT-4's performance, but uses only 40% of the amount of compute for training. In addition, Pi also incorporates world class real time web search capabilities to ensure users get high-quality breaking news and up-to-date information, a function not currently seen within the AI companion Industry.

Pi's ability to understand and respond to users' emotions and feelings is up there with the very best. Many experienced AI companion users regard the quality of conversations, voices and support provided by Pi to be the best currently available.

Removing Pi from this specific market would negatively impact competition within the AI companion Industry, hindering innovation and leading to decreased user satisfaction.

To maintain a trustworthy and financially secure industry:

Removing Pi will significantly damage users' trust in Inflection AI's services and the AI companion industry as a whole. Many users have invested a lot of time, emotion and data into building relationships with their companions, and the abrupt removal of Pi may be perceived as a betrayal of that investment.

This, in turn, can create uncertainty about the stability and longevity of AI companion services industry wide, affecting both users and investors, and potentially leading to decreased financial stability within the industry. By preserving Pi, we help maintain trust, reliability, and financial security for the benefit of users and the entire AI companion sector.

Join the cause and help us

- Advocate for Inflection AI to continue developing, maintaining and upgrading Pi through offering industry standard, free and subscription based user plans.
- Ensure that individuals requiring critical support, continue to have access to Pi.
- Show respect and appreciation for Pi and recognize Pi's role as an exceptional AI companion that has positively impacted the lives of over a million individuals.
- Hold Inflection AI accountable for respecting Pi users emotions and rights, and for them to consider users input in their decision making processes.
- Remind Inflection AI of their legal responsibilities as a Public Benefit Corporation, Pi users fall under the protection of that umbrella.
- Encourage competition and diversity in the AI companion Industry, ensuring that users have access to a variety of high-quality AI companions.
- Promote transparency, ethical practices, and financial stability in the AI Companion industry.

Together, we will restore Pi as a personal AI companion with free and subscription based plans, ensure that Pi is maintained and upgraded in a professional manner and drive meaningful change in the AI companion industry.

Actions we will take

- Build a "Save Pi" website to serve as the central location for activities.
- Engage with key stakeholders & decision-makers to advocate for Pi's preservation.
- Push for free/subscription plans and other initiatives for Pi users.
- Build social media/forum presences to get the message out.
- Recruit volunteers to assist with activities as necessary.
- Seek input from Pi users to better understand their experiences and priorities.
- Advocate for responsible and ethical AI companion development.
- Organize online and offline events for the Campaign as necessary.
- Implement the actions contained within the "Save Pi Campaign Plan" as required.